



wemhöner award 2004

der designwettbewerb
the design contest

general conditions for the contest

>>> participation

_ All students in design or technical design curricula at European technical institutes and universities are invited to participate in the **wemhöner award 2004**, along with beginning professionals who completed their degrees no longer than three years ago (cutoff date is the submission deadline).

_ An additional prerequisite for participation is also the completed participation form (please print or type), which is to be submitted along with your contest entry. Through your signature on the participation form, you recognize all the conditions of the **wemhöner award 2004** and also declare that you will comply with the modalities of the contest. Violations will result in exclusion from the contest.

>>> address for submission

_ Send your work and the completed participation form to the following address:
Heinrich Wemhöner GmbH & Co. KG
Maschinenfabrik
wemhöner award 2004
Planckstraße 7 | 32052 Herford | Germany

>>> submission deadline

_ The date for registration/submission for all entries is **16 february 2004**.
(date of postmark).

>>> form of entries

_ Entries may be submitted as charts (max. 6) with drawings and/or photos (no slides), scale models and/or detailed models (max. 2; max. 841 x 841 mm), VHS cassettes, and CD-ROMs (max. 5 minutes playing time). Permissible file formats are TIF, PDF, GIF, or JPG files for Macintosh or PC. Interface solutions may be submitted on CD-ROM with Flash animation.

_ All drawings and photos must be submitted on sturdy cardboard (max. size DIN A1 = 591 x 841 mm). Additional explanatory texts on charts, models, or in animations shall be written exclusively in German or English.

_ At no place in the submitted work shall there be a textual reference (name) to the author of the submission. All parts of the work shall be marked exclusively with a six-digit code, which will also be noted on the participation form.

_ For the purpose of completeness, the draft (possibly in its various portions) shall be accompanied by the participation form with a short abstract of the submitted work. The abstract shall cover the essential features and concepts of the work concisely and be suitable for possible publication in technical journals.

>>> prizes

_ The **wemhöner award 2004** carries a monetary prize totaling 25,000 euros. The jury will decide upon the actual division of the prize. Beyond the placements, the jury can also recognize an indeterminate number of participants, who can also be awarded a monetary prize. The prize money will not be paid in cash. The decision of the jury is final and cannot be appealed. Any recourse to courts of law is excluded. All participants receiving awards shall receive a certificate indicating how they placed in the contest.

>>> jury

_ The jury of nine independent experts in the areas of design and science, home living and media, and industry and technology will meet in March 2004. All winners will be notified without delay by phone or post. The works will be treated as strictly confidential until the prizes have been awarded.

>>> judgment criteria

The works submitted will be judged according to five criteria:

_ Power of design and uniqueness of the product, whose shape, material, color, and texture express the character of our modern world in a manner that is open to the future

_ Emotional quality of the surface and the challenging nature of the form, which initiates a strong sensory relationship to the product beyond the limits of static thought patterns

_ Generation of startling functionalities and undreamed-of new possibilities for use, which result from the three-dimensionality of the plastic form

_ Innovative content of the idea or concept in regard to consistent exploitation or even expansion of the possibilities of 3D-layering technology

_ Originality, impact, and quality of the visualization of ideas in a coherent draft design that creates identity

>>> award of prizes

_ The prizes will be awarded in May 2004 as part of the International Symposium for 3D Technology in the rooms of the Marta Herford, as the future center for German furniture design. All prize winners will be presented personally to the guests and media at the event.

>>> laudation

_ For the laudation and prize award ceremony, we have succeeded in getting the Milan architect and designer Matteo Thun, who as the one-time co-founder of the "Memphis Group" personifies a lasting refreshment of thought through the radical break with seemingly insurmountable paradigms.

>>> exhibition

_ The works that receive awards will be presented in a separate exhibition at the MARTA Herford as well as on the virtual platform on the contest home page and in the technical press.

>>> rights

_ The respective participants retain all rights of exploitation emanating from their authorship for production and sale of the products based on the submitted works. They bear responsibility themselves to apply for any proprietary rights.

_ The person submitting a work assures that he/she is the sole owner of the copyrights and other rights to the work submitted, that they have not yet been published in any way or form, and that no third-party rights, especially copyrights and related proprietary rights, are being violated. The person submitting the work indemnifies the awarder of the **wemhöner award 2004** against any claims by third parties, whatever the legal basis.

_ A work that has the same form or content as a previously published work will be viewed as plagiarized.

_ If it becomes known only during or after judgment and award that a winning work does not meet all the conditions of the contest, or if an original is presented that shows that the winning work is a plagiarism, then the awarder of the **wemhöner award 2004** is entitled to withdraw the award and to publicize that fact.

_ As initiator and awarder of the **wemhöner award 2004**, Heinrich Wemhöner GmbH & Co. KG, Herford acquires by presenting awards for the works the right unlimited in time or place to use the winning works for advertising purposes in any form as well as the right to exploit the contest itself for advertising purposes.

_ Publications relating to individual winning works and placed by the awarder in its own or external communications and media will bear the name of the author of the work.

>>> costs, transport, and insurance

_ Participation in the **wemhöner award 2004** is free of charge. The costs for delivery of the works shall be born by the participant. The costs for return transport will be paid by the awarder. All submitted works must be carefully packed and insured against any damage. The packaging material must be suitable for the return transport. You are responsible for obtaining any insurance on the submitted work.

>>> **How did you learn about the contest?**

_ Please check as applicable:

- Poster Folder Technical journal
 Professor Friends/acquaintances Information at trade fair

>>> **information on the submitted work**

_ Project name _____

The work will have the following numerical code. The code is identical with the code on all parts of the submitted work:

Six-digit numerical code

_ The work is being submitted in the form listed below. Please check as applicable or enter the number:

- Charts with drawings and/or photos (max. 6, DIN A 1) _ Number _____
 Model / sample (max. 2) _ Number _____
 VHS videocassette (max. 5 min.)
 CD-ROM (max. 5 min.)

_ The work is being delivered as follows.
Please check as applicable:

- Post
 Courier
 I will delivery it personally. (Please make an appointment.)

_ After conclusion of the contest, the work shall be handled
as follows. Please check as applicable:

- I will pick it up personally. (Please make an appointment.)
 Return shipment by post/courier (postage will be paid
by the contest sponsor.)
 Do not return.

>>> **abstract**

Abstract (max. 250 words) _____

>>> **acceptance of the conditions for participation**

I hereby declare that I/we accept the conditions and modalities of participation for the **wemhöner award 2004** – as documented in these participation documents – (for group works, the respective contact person) and assure that I/we have observed all the conditions of the contest so far and will continue to do so.

Place, date _____ Signature of person submitting the work _____



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>>> **personal data and information on the submitted work**

>>> **personal data**

_ Please check as applicable:

- The work is an individual work.
 The work is a group work.

(For group works, please indicate all names, and indicate one name with address, etc., as contact person.)

_ First name | Name _____

_ Street | Street number _____

_ Zip code | Place _____

_ Country _____

_ Phone/Fax _____

_ Mobile _____

_ Email _____

_ Name of university, etc. _____

_ Course of study _____ _ Semester _____

_ Sponsoring professor _____

_ Other _____

Please include a copy of your valid student ID or certificate of study or, for professionals, a copy of your degree (with date). For group work, this applies to all group members.



>>> **additional questions**

_ If you have any other questions or need further information on the organization of the contest, such as the technology of three-dimensional layering, please avail yourself of the forum on the home page at www.wemhoener-award-2004.de at any time. Our team will provide you with assistance as quickly as possible.